



# DENTAL DSO EDITION TECHNOLOGY SUMMIT



## Conference Agenda Sept 13-15, 2023

Wednesday, September 13, 2023 (Fin's Rooftop Pool Terrace)	
5:30 – 7:30 pm	Welcome Reception
Thursday, September 14, 2023 (Compass Rose Ballroom)	
7:00 am - 8:00 am	Breakfast
8:00 am – 8:30 am	<b>Brian Colao, Dykema DSO Group – Welcome &amp; Opening Remarks</b>
8:30 am – 9:15 am	<b>Integration: The Winning Formula</b> - <i>Patrick Jacobwith, CEO Sunset Technologies</i>
9:15 am – 9:25 am	Download & Discussion
9:25 am - 10:05 am	<b>Seamless Synergy: Maximizing DSO Success through Strategic Technology Integration</b> – <i>Jessica Lamers, Dental Intelligence; Ron Burke, Planet DDS; Sherri Richard, Vyne Dental</i>
10:05 am – 10:15 am	Download & Discussion
10:15 am – 10:25 am	Break / Networking
10:25 am – 10:35 am	<b>The Onramp: Seamless Paper-to-Digital Transformation</b> – <i>Dan Callaghan, Ricoh USA</i>
10:35 am – 10:45 am	Download & Discussion
10:45 am – 11:00 am	<b>Next Wave of Dental Evolution: Master your Practice</b> - <i>Dr. Aman Kaur</i>
11:00 am – 11:40 am	<b>Women in DSO Panel: Technology Integration for a Better Patient Experience</b> - <i>Dr. Aman Kaur, Women in DSO; Tennli Nelson, VideahHealth; McKenzie Fagan, Henry Schein ONE; Nina Lewis, eAssist</i>
11:40 am – 11:50 am	Download & Discussion
11:50 am – 11:55 am	<b>Brian Colao</b>
11:55 am – 1:00 pm	Lunch
1:00 pm – 1:10 pm	Break / Networking
1:10 pm – 1:20 pm	<b>Brian Colao</b>
1:20 pm – 2:00 pm	<b>The Future of Dental M&amp;A: How Technology Drives Acquisition Value</b> - <i>Brendan Messenheimer, HSV; Dr. Carolyn Brown, A Different Kind; Jana Macon, Curve Dental; Moderator: Samantha Strain, HSV</i>
2:00 pm – 2:10 pm	Download & Discussion

2:10 pm – 2:20 pm	<b>Your Internal HR Staffing Platform: A place to schedule internal shifts, manage temp workers, connect to job boards, and provide performance reviews -- all in one place</b> – <i>Kurt Davis, MedTeams</i>
2:20 am – 2:30 am	Download & Discussion
2:30 pm – 2:40 pm	Break / Networking
2:40 pm – 2:50 pm	<b>Brian Colao</b>
2:50 pm – 4:20 pm	<b>Masterclass: Continuation of The Dental Tech Discovery Workshop offered at Dykema</b> – <i>Jill Nesbitt, Presented By Revere Partners</i>
4:20 am – 4:30 am	Download & Discussion
4:30 pm	<b>Brian Colao intro to Momnt our Reception Sponsor</b>   Close Day
5:30 pm to 8:30 pm	<b>Escape to Margaritaville: A Night of Island Vibes</b> Reception & Dinner: <b>Porch of Indecision &amp; Seagrass</b>

### Friday, September 15, 2023 (Compass Rose Ballroom)

7:30 am – 8:30 am	Breakfast
8:30 am – 8:45 am	<b>Brian Colao, Dykema DSO Group</b>
8:45 am – 9:30 am	<b>Successful Adoption of Software: Organizing People &amp; Processes to Maximize your Technology Investment and Achieve Your Goals</b> - <i>Jill Nesbitt, Optimize Health</i>
9:30 am – 9:40 am	Download & Discussion
9:40 am – 9:50 am	<b>Engaging Your Patients by Integrating AI</b> - <i>Jason Morgan, Oradox</i>
9:50 am – 10:00 am	Download & Discussion
10:00 am – 10:10 am	Break / Networking
10:10 am – 10:50 am	<b>The Balance of Technology and Human Element in the Evolution of DSO Models:</b> <i>Cassie Tallon, The Fractional; Shirley Misiak, CareCredit; Courtni Adams, Revenue Well</i>
10:50 am – 11:00 am	Download & Discussion
11:00 am – 11:10 am	Wrap up <b>Patrick Jacobwith</b>
11:10 am – 11:20 am	DSO Tech Summit Conference Closing: <b>Brian Colao</b>