



Conference Agenda Sept 4-6, 2025



| Wednesday, September 4, 2024 (Fin's Rooftop Pool Terrace) | |
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| 5:30 – 7:30 pm | Welcome Reception |
| Thursday, September 5, 2024 (Compass Rose Ballroom) | |
| 7:00 am - 8:00 am | Breakfast |
| 8:00 am – 8:30 am | Brian Colao, Dykema DSO Group – Welcome & Opening Remarks |
| 8:30 am – 9:30 am | Technology: An Investment in Uptime & Efficiency - <i>Patrick Jacobwith, CEO Sunset Technologies</i> |
| 9:30 am – 10:05 am | Deconstructing Cyber Threats: Safeguarding Your Practices Through Recent Incident Analysis – <i>Scott Checkoway, DentalXChange; Bill Radford, Affordable Care; Carrie Gluck, Rectangle Health</i> |
| 10:05 am – 10:30 am | Break / Networking |
| 10:30 am – 10:40 am | Ryan Anderson, Bill Account Executive |
| 10:40 am – 11:15 am | Women in DSO Panel: How to Engage Clinician’s in Technology Integration - <i>Dr. Aman Kaur, Women in DSO; Dr. Gordon Barfield, Overjet; Dr. Zarah Ali, VideahHealth; Dr. Elliot Rand, Rand Dental Associates</i> |
| 11:15 am – 11:35 am | Innovations in Insurance Verification – <i>Jason Orgill, eAssist CTO</i> |
| 11:35 am – 11:45 am | Brian Colao |
| 11:45 am – 12:45 pm | Lunch |
| 12:45 pm – 1:00 pm | Break / Networking |
| 1:00 pm – 1:10 pm | Brian Colao |
| 1:10 pm – 1:45 pm | Navigating the Vendor Maze: Strategies for Managing Multiple Partnerships - <i>Ron Karensky, SGA Dental; Jacob Irving, Nuvia Dental Implant Center; Santosh Patel, Complete Specialty Solutions</i> |
| 2:00 pm – 2:10 pm | Brian Colao: Breakout Introduction |
| 2:15 pm – 4:15 pm | DSO Masterclass - The Decision-Making Process for Technology Investment: Aligning with the Right Design – <i>Jill Nesbitt, Founder Optimize Dental Consulting</i> |
| 2:15 pm – 4:15 pm | Vendor Masterclass - DVIN: Navigating the DSO Tech Maze as a Vendor – <i>Eileen Day, Founder DVIN</i> |
| 4:20 pm – 4:30 pm | Brian Colao Close Day & Welcome to Escape to Margaritaville |
| 5:30 pm to 8:30 pm | Escape to Margaritaville: A Night of Island Vibes Reception & Dinner: Porch of Indecision & Seagrass |

Friday, September 6, 2024 (Compass Rose Ballroom)

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| 7:30 am – 8:30 am | Breakfast |
| 8:30 am – 8:45 am | Brian Colao, Dykema DSO Group |
| 8:45 am – 9:45 am | Scaling Smiles: IT Foundations for DSO Growth and Acquisitions – <i>Yaron Baitch, CTO Sunset Technologies & CEO, DPI</i> |
| 9:45 am – 10:05 am | AI for DSOs: Capture New Patients from Missed Calls, Before They Go Elsewhere - <i>Manjot Pal, Founder Resonate AI</i> |
| 10:05 am – 10:25 am | Break / Networking |
| 10:30 am – 11:05 am | Prepare, Prevent, Respond: Navigating Cyber Incidents in DSOs with NIST Standards - <i>Robert Boone, DECA Dental; Liz Duncan, Planet DDS; Brian Mullenix, Riccobene Associates</i> |
| 11:05 am – 11:30 am | DSO Tech Summit Conference Closing: Brian Colao & Patrick Jacobwith |

* **Partners:** As part of your sponsorship with DSO Tech Summit, we are offering to professionally record an introduction / "elevator speech" of you and your organization. The final version will be provided to you with professional edits and onscreen branding.

If you would like to take advantage of this benefit, please make arrangements, as these will be done after we close at noon on Friday.